

WFG IS A FINANCIAL SERVICES COMPANY THAT:

- Helps people of all income levels create appropriate financial strategies, build financial confidence and pursue financial independence
- Supports its more than 38,000 independent life licensed associates through a unique business platform that provides a step-by-step process, mentoring, and business tools to help them quickly start and build their own financial services organizations
- Empowers licensed WFG associates to offer life insurance products to their clients through its affiliated insurance agency, World Financial Group Insurance Agency, Inc. (WFGIA), and its subsidiaries
- Forms relationships through its affiliated companies, with some of the most well-known financial services and insurance providers to enable WFG associates to offer their clients a diversified product portfolio
- Has home office leaders and top field leaders whose combined experience in the financial services industry is more than 100 years¹

*Changing an industry
by helping families*



- 1 Represents estimated combined years of WFG's senior management and Chairman's Circle.
- 2 Aegon, Fact Sheet: Americas, May 2015, <http://www.aegon.com/Documents/aegon-com/Media/Fact-sheets/Fact-sheet-Americas.pdf>.
- 3 Data as of May 21, 2015; includes home office and other personnel.
- 4 InvestmentNews, Broker-Dealer Rankings, B-D Data Center, www.InvestmentNews.com, accessed May 6, 2015; InvestmentNews, "The Independent Broker-Dealers with the Most Female Advisers," April 29, 2015.

World Financial Group, Inc. (WFG) is a financial services marketing company whose affiliates offer a broad array of financial products and services.

Insurance products offered through World Financial Group Insurance Agency, Inc., World Financial Group Insurance Agency of Hawaii, Inc., World Financial Group Insurance Agency of Massachusetts, Inc., World Financial Group Insurance Agency of Wyoming, Inc., World Financial Insurance Agency, Inc. and/or WFG Insurance Agency of Puerto Rico, Inc. – collectively WFGIA.

Securities and Investment Advisory Services offered through Transamerica Financial Advisors, Inc. (TFA), Transamerica Financial Group Division - Member FINRA, SIPC, and Registered Investment Advisor. Non-Securities products and services are not offered through TFA.

WFG, WFGIA and TFA are affiliated companies.

WFG and WFGIA Headquarters: 11315 Johns Creek Parkway, Johns Creek, GA 30097-1517. Phone: 770.453.9300

TFA Headquarters: 570 Carillon Parkway, St. Petersburg, FL 33716. Phone: 800.322.7161

For use in the United States only.

World Financial Group and the WFG logo are registered trademarks of World Financial Group, Inc.

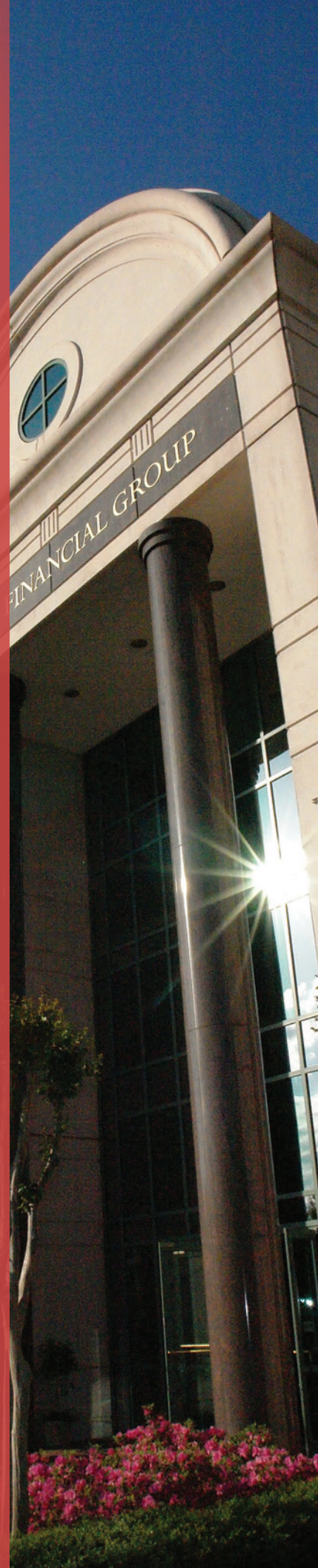
© 2015 World Financial Group, Inc.
04777.15



Company Profile

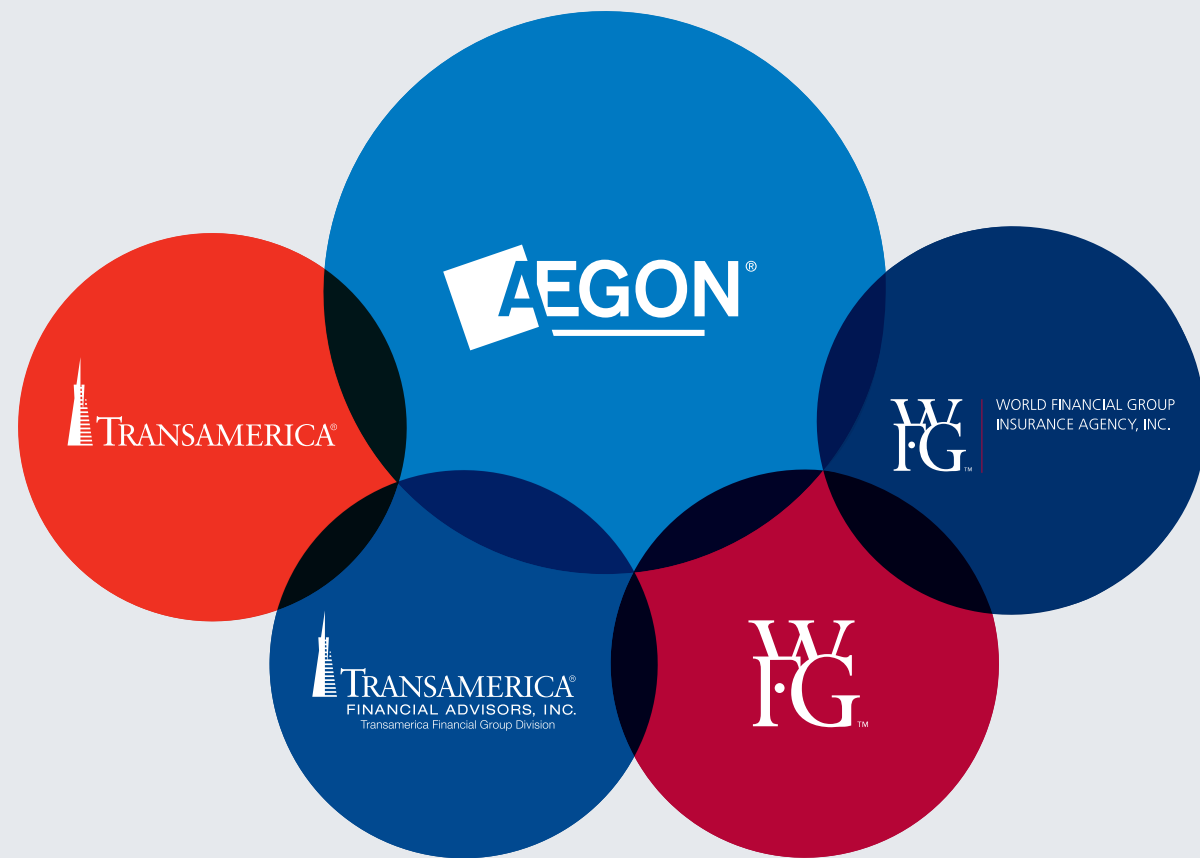
World Financial Group

A Transamerica Company



WFG is a part of the Aegon Group, a global financial services organization that:

- Provides life insurance, pension solutions and asset management products in more than 25 markets across the globe
- Has a market capitalization of \$17 billion as of March 31, 2015
- Operates under the Transamerica brand in the United States, where Transamerica is among the top 10 largest providers of variable annuities, individual universal life, individual term life and equity-indexed universal life insurance²
- Acquired the assets that became WFG in 2001



WFG is a Transamerica company

- The Transamerica companies offer a wide array of life and health protection solutions that help create better tomorrows by protecting families and their dreams
- Transamerica's history goes back more than 100 years, and its products and services have become well known throughout North America

WFG is affiliated with Transamerica Financial Advisors, Inc., a broker-dealer and registered investment advisor firm that:

- Is designed to serve the middle class as Transamerica Financial Group, a division of Transamerica Financial Advisors
- Currently has more than 5,000 registered representatives³
- In 2015, was ranked by *InvestmentNews* as the fifth largest U.S. broker-dealer based on number of representatives, and No. 1 broker-dealer based on the number of women advisors⁴
- Maintains agreements with more than 100 separate financial services product providers
- Provides professional money management services, through its Investment Advisor Representatives, for individual accounts and retirement plans, small businesses, and families and individuals through a network of independent third-party model managers
- Currently has more than \$31.5 billion in client assets under management