



- 1 Harris Poll for World Financial Group, March 2015.
- 2 "2015 Insurance Barometer Study Finds Americans continue to Overestimate Cost of Life Insurance," LIMRA, 2015
- 3 In the United States, World Financial Group, Inc.'s affiliated companies are World Financial Group Insurance Agency, Inc. and its subsidiaries, and Transamerica Financial Advisors, Inc., Transamerica Financial Group Division. In Canada, World Financial Group of Canada Inc.'s affiliated companies are World Financial Group Insurance Agency of Canada Inc. and WFG Securities Inc.

Use Your Experience to Help Launch Your Own Business

Throughout your life, your career has been years of hard work, learning, succeeding and growing. The knowledge you've gained about business, people, family and life can't be taught in a classroom. Your experience is unique and your expertise is invaluable: not just for yourself but for younger families who are just starting out or are somewhere along a road similar to the one you've traveled.

If you have recently retired but still would like to work or if you are considering a separation from your current career, or you are just ready to explore new opportunities, World Financial Group (WFG) offers the ultimate encore career. At WFG you will find the resources and the tools to build your own business by helping individuals and families secure their financial futures..

Your life and career experience has led you to this point. WFG provides guidance and a mentoring business model that can help you join the legacy of successful WFG associates.

Join WFG

Are you looking to share your skills and make a difference? No matter where you are professionally, WFG can help you leverage your talents, capabilities and skills to start and build a financial services business. WFG puts you in control of your career, allowing you to be your own boss as you build your business.

WFG stands apart from other financial services organizations because we offer the chance for people of all ages and from all walks of life to own a business, and make a difference in their lives and the lives of their clients. We offer a solid business platform that offers step-by-step guidance that can help you achieve success.

Even if you're not sure if financial services is right for you, you can work with WFG part time to "test drive" the opportunity.



U.S.:

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World Financial Group Insurance Agency of Canada Inc. (WFGIAC) offers life insurance and segregated funds.

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The Ultimate Encore Career



People Need Financial Services

Seventy-three percent of Americans and 65 percent of Canadians do not meet with financial services professionals who can help them reach their goals.¹ Nearly one-third (30 percent) of Americans believe they need more life insurance and more than two in five (43 percent) say they would feel a financial impact within six months if the primary wage-earner died.²

These statistics point to just a few of the reasons why many people - who represent a diverse cross-section of educational, professional and cultural backgrounds in the United States and Canada - have become WFG associates. There are people that need help financially and need guidance to achieve their goals. WFG associates help individuals and families learn what's available to make them more secure about their future.

Our associates are the heart of WFG helping us live up to our core value of helping families.

What Financial Services Products Can Do For Families

Once you are a licensed WFG associate you can begin to help families, which, in turn, helps you while you build your business and enjoy the rewards that come with business ownership. WFG, through its affiliated companies³, partners with some of the industry's most well-known companies so you can provide an array of products and services to your clients that can help them:

- ▶ Replace income in case of the unexpected loss of a loved one
- ▶ Create an inheritance for their heirs
- ▶ Create a source of savings
- ▶ Help fund a more comfortable retirement
- ▶ Cover educational expenses for children

Why WFG?

World Financial Group is a company dedicated to your success.

At WFG, we have created a business platform that has the tools and resources that can help you build a successful financial services business, no matter if you have experience in owning a business or not. As a WFG associate, you have access to:

- ▶ The WFG business system - a step-by-step guide to create a successful business
- ▶ Administrative support from more than 300 employees at the WFG home offices in Johns Creek, Georgia and Toronto, Ontario
- ▶ Professional marketing materials to use with clients and to help bring new associates into your organization
- ▶ Access to training from third-party companies that can help you attain your licenses
- ▶ The annual WFG Convention to learn from seasoned field leaders who have built thriving businesses and obtain updates from top WFG executives
- ▶ MyWFG.com - the associate's intranet that offers 24-hour access to important company information, reports specific to your organization, commission statements, product provider information, industry updates, and more
- ▶ The company's rewards program in recognition of your dedication to helping families and hard work in building a business
- ▶ A mentoring business model, that provides insight from top field leaders who have been where you are now

If you're looking to launch an encore career, one that empowers you to be in control of your future and gives you the chance to use your skills and experiences to positively impact the lives of others, then World Financial Group opportunity is the opportunity for you.

Our business platform provides the resources and WFG field leaders will provide the training needed for you to become an associate and launch a rewarding encore career.

For more information about becoming a WFG associate, go to WFGOpportunity.com.